



CITY OF EUHARLEE

RE: 2026 Euharlee Covered Bridge 5K

Tax Id #58-1725694

To Our Valued Partner:

We are writing you on behalf of the City of Euharlee. Join us for the 3rd Annual Euharlee Covered Bridge 5K, a scenic run through the charming and historic town of Euharlee, Georgia. This family-friendly event takes place on November 14, 2026, and promises a memorable experience for runners of all ages. This race and the awards kick off the annual Euharlee Covered Bridge Fall Festival.

Proceeds from the event will benefit the Shop with a Hero program, supporting local children in need during the holiday season.

The 5K route will take runners down Covered Bridge Road, finishing with a run through the historic Euharlee Covered Bridge and the beautiful surrounding area. The course is designed to be enjoyable and accessible for both seasoned runners and beginners. Depending on your sponsorship level, you will have the opportunity to connect with racers and members of the community through print and digital media, race t-shirts, social media, and on race day.

Please see the attached sponsor form for details. All payments will be made to the City of Euharlee – Memo: Covered Bridge 5K.

If you would like more information, please call 770-386-1542 or email fallfestival@euharlee.com. Your contribution would be greatly appreciated.

Thank you in advance for your generosity.

Sincerely,

Katie Gobbi and Ashley Gayton



Euharlee Covered Bridge 5K

Location: Downtown Euharlee – Osborne Park & Frankie Harris Park

November 14, 2026 – 8:00 am

Thank you for sponsoring the 2026 Euharlee Covered Bridge 5K!
All proceeds from this race will benefit Bartow County's Shop With A Hero program.

Sponsorship Levels

Title Sponsor - \$5,000 (one available)

- Exclusive "Title Sponsor" designation
- Prominent placement of one-color logo on the back of the event t-shirt
- Large logo on all promotional materials (flyers, banners, website, social media)
- Opportunity to put promotional items in a complimentary "swag bag" for racers
- Opportunity to display a banner at start and finish lines
- Vendor booth space at the finish line
- Opportunity to speak at the opening ceremony
- Verbal recognition at the event and Covered Bridge Fall Festival
- 10 complimentary race registrations

Gold Sponsor - \$2,500 (four available)

- One-color logo on the back of the event t-shirt
- Medium logo on all prominent materials (flyers, banners, website, social media)
- Opportunity to put promotional items in a complimentary "swag bag" for racers
- Banner placement at the race course
- Vendor booth space at the finish line
- Verbal recognition at the event and Covered Bridge Fall Festival
- 5 complimentary race registrations

Silver Sponsor - \$1,000 (six available)

- One-color logo on the back of the event shirt
- Small logo on all promotional materials (flyers, banners, website, social media)
- Opportunity to put promotional items in a complimentary "swag bag" for racers
- Banner placement at a designated location on the race course
- Vendor booth space at the finish line
- Verbal recognition at the event and Covered Bridge Fall Festival
- 3 complimentary race registrations

Bronze Sponsor – \$500 (unlimited)

- One-color logo on the back of the event t-shirt
- Name listed on all promotional materials (flyers, banners, website, social media)
- Opportunity to put promotional items in a complimentary “swag bag” for racers
- Verbal recognition at the event and Covered Bridge Fall Festival
- 2 complimentary race registrations

Sponsor a Child - \$250 (unlimited)

- Will fund one child’s experience for Shop with a Hero
- Opportunity to put promotional items in a complimentary “swag bag” for racers

NAME _____ COMPANY NAME _____

ADDRESS _____ CITY, STATE _____

ZIP _____ PHONE _____ CELL PHONE _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL: ☐ TITLE SPONSOR \$5,000
☐ GOLD SPONSOR \$2,500
☐ SILVER SPONSOR \$1,000
☐ BRONZE SPONSOR \$500
☐ SPONSOR A CHILD \$250

Contact info: fallfestival@euharlee.com • 770.386.1542

SEND TO: CITY OF EUHARLEE • 30 BURGE’S MILL ROAD • EUHARLEE, GA 30145

Waiver of Liability: In consideration of vendor’s application acceptance, I the undersigned, intending to be legally bound, hereby, for myself, my heirs, executors, and administrators, waive and release any and all rights and claims for damages I may have against the City of Euharlee, representatives thereof, successors and assigns for any and all injuries suffered by myself, my associates or my guest in the event. Further, I grant full permission to the City of Euharlee, event organizers, and or agents authorized by them to use any photographs, videotapes, motion pictures, recording or any other record for any legitimate purpose. I acknowledge that I have received a copy of the vendor guidelines and agree to abide by such guidelines.

Sponsor Signature _____ Date: _____

Office Use Only: Date Received: _____ Received By: _____

Check # _____ Cash: _____ Card: _____ Payment Received: _____